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# EXECUTIVE DIRECTOR'S MESSAGE

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ORNAC's members and associates are its most valuable asset. As ambassadors in your communities, as advocates for patient safety, as mentors to today's new generation of perioperative registered nurses, and as association volunteers and advisors, members and associates are integral to ORNAC and vital to its success.

It's not a one-way street. ORNAC strives to also be a valuable asset to its membership and to ensure that everyone stands to gain from projects implemented through ORNAC's five pillars. Research validation of the ORNAC Standards and the re-design of the ORNAC website are the current priorities for the Research and Informatics pillar. The National Conference Planning pillar is working on the preparation of the ORNAC 2015 National Conference, in Edmonton, which will provide an innovative education program as well as a leading edge trade show involving National Exhibitors Advisory Committee (NEAC) and our corporate partners. The Professional Practice pillar has launched one continuing education webinar focused on CNA Certification for CPN(C) – the webinar is currently available on the ORNAC website and plans are underway for several more webinars in the near future. The Standards Committee, under the Professional Practice pillar, is diligently working on the next

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version of the ORNAC Standards to be available at the 2015 ORNAC National Conference. The Advocacy pillar continues to focus on strengthening Board Governance as well as forming collaborative partnerships with aligned organizations like the Canadian Nurses Association (CNA) and the Canadian Patient Safety Institute (CPSI). The Marketing pillar is working on building an ORNAC Boutique, with ORNAC branded merchandise, and is also engaged in social media (Facebook and Twitter).

ORNAC will continue to support the sustainability of perioperative registered nurses and will provide numerous benefits for Members and Associates who choose to stay engaged and involved.

Benefits include communication that keeps you informed about ORNAC's achievements, challenges, and ambitions for improving patient safety and advancing the profession of perioperative registered nurses; entertaining and thought-provoking

events; access to career postings on the ORNAC website and in the ORNAC Journal; and quarterly issues of the peer-reviewed ORNAC Journal. Members and Associates will also receive a discount on the registration fee for the 2015 National ORNAC conference (register at [www.ORNAC.ca](http://www.ORNAC.ca)).

ORNAC is dedicated to facilitating mutually satisfying and lifelong relationships between ORNAC and its members/associates. The ORNAC website provides further information on how you can take advantage of programs, reconnect with colleagues, and help ORNAC in its mission to serve the perioperative registered nurses across Canada and improve patient safety. ORNAC supports excellence – every patient... every time.

ORNAC is **your** professional association and we urge you to get involved and make the most of this connection. And please always feel free to contact me, at the email address above, with feedback or comments. 🍁