

EXECUTIVE DIRECTOR'S MESSAGE

Catherine Harley, RN, eMBA, ORNAC Executive Director
executivedirector@ornac.ca



Throughout the strategic planning process it was clear that membership is a priority for ORNAC.

ORNAC Strategic Planning: 2015-2018

This past year has been full of changes, adjustments, and taking stock of where ORNAC is as an organization. A strategic planning process in November 2014 included participation by the ORNAC Board of Directors, the ORNAC National Exhibitors Advisory Committee (NEAC), the Canadian Patient Safety Institute (CPSI), a patient representative of Patients for Canadian Patient Safety, and an ORNAC member at large. Input was also provided by the Canadian Medical Association (CMA), the Canadian Nurses Association (CNA) in the area of certification for Perioperative Registered Nurses, contact has recently been made with the Canadian Anaesthesiologist Society (CAS). With this input from key stakeholders we have set the direction of ORNAC over the next three years.

Strategic Planning was important because it:

- Clearly defines the purpose and mission of ORNAC and establishes realistic goals and objectives that are consistent with that mission and can be achieved in a defined time frame that suits ORNAC's capacity for implementation;
- Communicates these goals and objectives to the ORNAC membership;
- Ensures the most effective use is made of ORNAC's resources by focusing future planning on the key priorities;
- Provides a base from which progress can be measured and establishes a mechanism for informed change when needed; and
- Brings together everyone's best and most reasoned efforts which have

important value in building a consensus about where ORNAC is going.

Some of the key priorities that are addressed in the next ORNAC Strategic Plan include:

- Focusing on the ORNAC membership;
- Patient Safety initiatives;
- Standardized continuing education;
- Political action/advocacy;
- Communication including a re-design of the website and additional French translation;
- Research validation of the ORNAC Standards;
- Building collaborative partnerships with aligned organizations; and
- Further development of the ORNAC Journal.

Throughout the strategic planning process it was clear that membership is a priority for ORNAC. Additional priorities include responding to the needs of the members through continuing education and other relevant programs, strengthening the Provincial Councils, and working together to create an even stronger national voice for perioperative nursing across Canada.

The new strategic plan will be presented at the ORNAC Annual General Meeting (AGM) on May 7, 2015 (during the ORNAC National Conference in Edmonton, AB) and will be posted on the ORNAC website by May 10th.

If you have any questions or comments we always want to hear from you. I can be reached at the e-mail at the top of this page. See you at the ORNAC National Conference in Edmonton! 🍁