

EXECUTIVE DIRECTOR'S MESSAGE

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There are many of you who have not yet taken the plunge into the world of Twitter. It can be a great way of sharing feedback and keeping up to date on what is going on with others involved with ORNAC. Here are a few basics if you are interested in signing up for Twitter:

We are pleased to announce the following themes for upcoming events:

- *Tides of Change, Oceans of Perioperative Excellence* - 26th ORNAC National Conference, Halifax Convention Centre, Halifax, NS, April 25 - May 2, 2019
- *Perioperative Nurses – The Voice of Our Patients* - Perioperative Nurses Week, November 13-17, 2017

We look forward to the promotion of these themes using social media, the website, TimeOut!, posters and this Journal.

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- Go to <https://twitter.com/signup> and sign up using an email or phone number;
- Download the twitter app on your phone/tablet (available on all platforms through the app stores);

- To send your first tweet: after you have logged in to Twitter click on the blue button on the top right that says “Tweet”;
- Compose your first Tweet! (ie. Looking forward to #ORNAC2017 in Niagara Falls. Are you?);
- At the end of the tweet, tag me (Heather Dow, Executive Director) by typing @3canoes. I will re-tweet your message and welcome you to twitter. This will send your tweet to all the OR nurses and industry partners, from around the world, who follow me and this will immediately expand your network to include all followers.

For some basic tips on using twitter visit <https://support.twitter.com>.

You could also tweet about the ORNAC online boutique! The boutique is open and ready for orders at www.ornac.ca (click the red shopping cart icon). Note that some items are in limited quantities. Payment is made online at the time of purchase.

Once you have all your awesome ORNAC clothing and other fun items that you purchased from the online boutique, you will be ready to attend the 25th National Conference, April 30-May 4, 2017, "Harnessing our Power" at the Scotiabank Convention Centre in Niagara Falls, ON. Registration is open!

importance to your employer there is toolkit available to help. Just visit the ORNAC Website and click on the conference logo on the home page and then choose Justify Your Attendance. These documents outline the benefits to you and your employer in having you participate in this important and educational event.

And when packing don't forget your Great Gatsby costume! Following the success of the recent Great Gatsby film, and the resulting obsession with 1920s glamour and style, the ORNAC Conference will include a Great Gatsby evening (on Monday, May 1st). The fun night will include a night of dinner, dancing and Ballroom Swing Dance performances. Bring your Roaring 20s glamour and celebrate in style at this gala event. Full Conference registration includes one ticket to this ORNAC Gala Banquet (tickets for single day registrants, or additional guest tickets, are available for \$90 per person in the social events section of the Conference Registration section of the website.

For more about the conference program, social events, or local tourist attractions, see page 34 of this Journal or visit the conference section of the ORNAC website.

I look forward to seeing you all in Niagara Falls!



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